

Financial Statements and Independent Auditor's Report

Years Ended September 30, 2024 and 2023

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INDEPENDENT AUDITOR'S REPORT

To the Board of Directors Disabled Veterans National Foundation, Inc. Lanham, MD

Opinion

We have audited the accompanying financial statements of Disabled Veterans National Foundation, Inc. (the Foundation), which comprise the statements of financial position as of September 30, 2024 and 2023, and the related statements of activities and change in net assets (deficit), functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Disabled Veterans National Foundation, Inc. as of September 30, 2024 and 2023, and the change in its net assets (deficit) and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Disabled Veterans National Foundation, Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Disabled Veterans National Foundation, Inc.'s ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Certified Public Accountants & Business Advisors

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether
 due to fraud or error, and design and perform audit procedures responsive to those risks.
 Such procedures include examining, on a test basis, evidence regarding the amounts and
 disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit
 procedures that are appropriate in the circumstances, but not for the purpose of expressing
 an opinion on the effectiveness of Disabled Veterans National Foundation, Inc.'s internal
 control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Disabled Veterans National Foundation, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Abrams, Foster, Nole & Williams, P.A.

Abrama, Foster, Note & Williams, P.A.

Certified Public Accountants

Baltimore, Maryland

Statements of Financial Position September 30, 2024 and 2023

	2024	2023
ASSETS		
Current Assets		
Cash, cash equivalents and restricted cash	\$ 1,193,116	\$ 1,859,720
Donation receivable	- -	71,005
Prepaid expenses	62,125	14,359
Total current assets	1,255,241	1,945,084
Property and Equipment		
Office furniture and equipment	145,595	145,595
Operating lease right of use asset	330,355	525,370
Leasehold improvements	17,153	17,153
Total	493,103	688,118
Less: accumulated depreciation	(141,950)	(138,361)
Net property and equipment	351,153	549,757
Noncurrent Assets		
Investments	2,357,194	1,941,116
Security deposit	17,836	17,836
Total noncurrent assets	2,375,030	1,958,952
Total Assets	\$ 3,981,424	\$ 4,453,793
LIABILITIES AND NET ASS	SETS (DEFICIT)	
Current Liabilities		
Accounts payable	\$ 11,793,525	\$ 16,281,289
Grants payable	403,896	629,896
Current portion of operating lease liability	210,995	194,617
Accrued expenses	125,978	97,600
Total current liabilities	12,534,394	17,203,402
Non-current Liabilities		
Long-term portion of operating lease liability	112,003	323,396
Total non-current liabilities	112,003	323,396
Total liabilities	12,646,397	17,526,798
Net Assets (Deficit)		
Without donor restrictions	(8,665,973)	(13,074,005)
With donor restrictions	1,000	1,000
Total net assets (deficit)	(8,664,973)	(13,073,005)
Total Liabilites and Net Assets (Deficit)	\$ 3,981,424	\$ 4,453,793

[&]quot;The accompanying notes are an integral part of the financial statements"

Statement of Activities and Change in Net Assets (Deficit) Year Ended September 30, 2024

	Without Donor Restrictions	With Donor Restrictions	Total
Support and Revenue			
Public support	\$ 22,394,026	\$ -	\$ 22,394,026
Planned gift	275,141	-	275,141
In-kind contributions	474,523	-	474,523
Other income	5,000,000	-	5,000,000
Interest and dividend income	84,301	-	84,301
Unrealized gain on investments	277,864	-	277,864
Realized gain on investments	107,111		107,111
Total unrestricted support and revenue	28,612,966		28,612,966
Net assets released from restrictions			
Total support and revenue	28,612,966		28,612,966
Expenses			
Program services	5,047,683	-	5,047,683
Management and general	2,175,414	-	2,175,414
Fundraising	16,981,837	-	16,981,837
Total expenses	24,204,934		24,204,934
Increase in net assets	4,408,032	-	4,408,032
Net assets (deficit) at beginning of year	(13,074,005)	1,000	(13,073,005)
Net Assets (Deficit) at End of Year	\$ (8,665,973)	\$ 1,000	\$ (8,664,973)

[&]quot;The accompanying notes are an integral part of the financial statements"

DISABLED VETERANS NATIONAL FOUNDATION, INC. Statement of Activities and Change in Net Assets (Deficit) Year Ended September 30, 2023

	Without Donor Restrictions	With Donor Restrictions	Total
	Restrictions	Restrictions	10tai
Support and Revenue			
Public support	\$ 24,424,908	\$ -	\$ 24,424,908
Planned gift	495,053	-	495,053
Foundation grants	100,000	-	100,000
In-kind contributions	523,755	-	523,755
Interest and dividend income	29,410	-	29,410
Unrealized gain on investments	248,656	-	248,656
Realized loss on investments	(76,970)		(76,970)
Total unrestricted support and revenue	25,744,812		25,744,812
Net assets released from			
restrictions			
Total support and revenue	25,744,812		25,744,812
Expenses			
Program services	6,796,134	-	6,796,134
Management and general	2,590,366	-	2,590,366
Fundraising	20,715,113		20,715,113
Total expenses	30,101,613		30,101,613
Decrease in net assets	(4,356,801)	-	(4,356,801)
Net assets (deficit) at beginning of year	(8,717,204)	1,000	(8,716,204)
Net Assets (Deficit) at End of Year	<u>\$ (13,074,005)</u>	\$ 1,000	\$(13,073,005)

[&]quot;The accompanying notes are an integral part of the financial statements"

Statement of Functional Expenses Year Ended September 30, 2024

	Program Services	Management and General	Fundraising	2024 Total
Payroll and related expenses	\$ 709,101	\$ 719,142	\$ 119,660	\$ 1,547,903
Goods and aid supplied	771,786	-	-	771,786
Grants - to individuals	261,602	-	=	261,602
Grants - outside organizations	516,600	-	-	516,600
Direct mail - package costs	1,571,590	278,518	11,452,864	13,302,972
Direct mail - postage costs	705,910	127,561	4,276,838	5,110,309
Direct mail - caging	76,743	13,543	327,133	417,419
Advertising	-	392,125	-	392,125
Bank fees	29,015	10,474	123,894	163,383
Depreciation	-	3,590	-	3,590
IT and database management	143,419	74,149	625,213	842,781
Insurance	-	2,633	-	2,633
Legal and professional fees	-	169,855	2,384	172,239
Licenses and permits	-	620	-	620
List management fees	7,814	1,379	36,770	45,963
Office expense	30,089	252,923	11,242	294,254
Lease expense	158,326	81,167	-	239,493
Telephone & communication	-	14,278	-	14,278
Travel	65,688	33,457	5,839	104,984
Total	\$ 5,047,683	\$ 2,175,414	\$ 16,981,837	\$ 24,204,934

[&]quot;The accompanying notes are an integral part of the financial statements"

Statement of Functional Expenses Year Ended September 30, 2023

	Program Services	Management and General	Fundraising	2023 Total
Payroll and related expenses	\$ 607,798	\$ 599,144	\$ 121,119	\$ 1,328,061
Goods and aid supplied	920,710	-	-	920,710
Grants - outside organizations	962,063	-	-	962,063
Direct mail - package costs	2,866,920	829,649	14,786,265	18,482,834
Direct mail - postage costs	992,828	177,984	4,672,807	5,843,619
Direct mail - caging	65,981	11,644	310,497	388,122
Advertising	-	453,515	-	453,515
Bank fees	27,958	6,243	131,568	165,769
Depreciation	-	10,628	-	10,628
IT and database management	126,934	68,672	689,862	885,468
Insurance	-	6,841	-	6,841
Legal and professional fees	-	94,475	1,072	95,547
Liscenses and permits	21	79	100	200
Office expense	19,100	205,850	612	225,562
Lease expense	148,165	76,624	-	224,789
Telephone & communication	-	21,236	-	21,236
Travel	57,656	27,781	1,211	86,648
Total	\$ 6,796,134	\$ 2,590,366	\$ 20,715,113	\$ 30,101,613

[&]quot;The accompanying notes are an integral part of the financial statements"

Statements of Cash Flows Years Ended September 30, 2024 and 2023

	<u>2024</u>	<u>2023</u>
Cash Flows from Operating Activities		
Change in net assets	\$ 4,408,032	\$ (4,356,801)
Adjustments to reconcile change in net assets to net cash		, , ,
provided by operating activities:		
Depreciation	3,590	10,628
Right-of-use adjustment	-	(7,357)
Non-cash reduction to accounts payable	(5,000,000)	-
Realized (gain) loss on investments	(107,111)	76,970
Unrealized (gain) loss on investments	(277,864)	(248,656)
Changes in operating assets and liabilities		
(Increase) decrease in assets		
Donation receivable	71,005	1,924
Prepaid expenses	(47,766)	(14,359)
Increase (decrease) in liabilities		
Accounts payable	512,235	3,249,925
Grants payable	(226,000)	25,818
Accrued salaries and related expenses	28,378	39,069
Total adjustments	(5,043,533)	3,133,962
Net cash used by operating activities	(635,501)	(1,222,839)
Cash Flows from Investing Activities		
Sale of investments	-	745,002
Purchase of investments	(31,103)	(826,948)
Net cash used by investing activities	(31,103)	(81,946)
Net decrease in cash, cash equivalents and		
restricted cash	(666,604)	(1,304,785)
Cash, cash equivalents and restricted cash at beginning of year	1,859,720	3,164,505
Cash, Cash Equivalents and Restricted Cash at End of Year	\$ 1,193,116	\$ 1,859,720

Notes to Financial Statements September 30, 2024 and 2023

1. NATURE OF ACTIVITIES

Disabled Veterans National Foundation, Inc. (the Foundation) is a not-for-profit corporation with the aim to celebrate, commemorate, promote and recognize the contributions and work of both men and women in service in the military in the past and present by promoting the service of future generations. The Foundation provides critically needed support to disabled and at-risk veterans who leave the military wounded. This is accomplished by the exchanging of ideas and information to ensure effectiveness in providing the services to veterans whether disabled or not; furthermore, to identify issues of concern to all veterans by appropriate means and develop recommendations to address those goals through legislative, programmatic, and outreach activities. Additionally, the Foundation provides support directly and indirectly to veterans and their families in need.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

A. <u>Basis of Accounting</u>

The accompanying financial statements have been prepared using the accrual basis of accounting in accordance with generally accepted accounting principles of the United States of America (GAAP).

B. Basis of Presentation

The Foundation is required to report its financial statements in accordance with Accounting Standards Board's Accounting Standards Update No. 2016-14 – *Not-for-Profit Entities* (Topic 958): *Presentation of Financial Statements of Not-for-Profit Entities* (ASU 2016-14). This update addresses the complexity and understandability of net asset classification, deficiencies in information about liquidity and availability of resources, and lack of consistency in the type of information provided about expenses and investment return between not-for-profit entities. A key change required by ASU 2016-14 is the net asset classes used in the financial statements. Amounts previously reported as unrestricted net assets are now reported as net assets without donor restrictions and amounts previously reported as net assets with donor restrictions.

Net Assets Without Donor Restrictions: Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of the Foundation. These net assets may be used at the discretion of the Foundation's management and the board of directors.

Net Assets With Donor Restrictions: Net assets subject to stipulations imposed by donors and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by the actions of the Foundation or by passage of time. Other donor restrictions are perpetual in nature, where by the donor has stipulated the funds be maintained in perpetuity.

Notes to Financial Statements September 30, 2024 and 2023

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

B. Basis of Presentation (continued)

Donor restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets are reclassified from net assets with donor restrictions to net assets without donor restrictions in the statements of activities.

For the years ended September 30, 2024 and 2023, the Foundation has \$1,000 in net assets with donor restrictions.

C. Cash, Cash Equivalents and Restricted Cash

The Foundation considers all highly liquid investments with a maturity of three months or less at the date of acquisition to be cash equivalents.

The Foundation adopted the requirements in accordance with Accounting Standards Board's Accounting Standards Update No. 2016-15-Not-for-Profit Entities (Topic 230): Classification of Certain Cash Receipts and Cash Payments (ASU 2016-15). This update addresses diversity in presentation of the Statement of Cash Flows. Cash, cash equivalents, restricted cash, and restricted cash equivalents that are presented in more than one line on the statements of financial position are now required to either be presented on the face of the statements of cash flows or disclosed in the notes to the financial statements.

The following table provides a reconciliation of cash, cash equivalents, and restricted cash reported within the statements of financial position to the sum of the corresponding amounts within the statements of cash flows:

	2024	2023
Cash and cash equivalents	\$ 1,193,116	\$ 1,859,720
Cash held in investments	55,475	60,451
Total cash, cash equivalents		
and restricted cash	\$ 1,248,591	\$ 1,920,171

D. Financial Instruments

Financial instruments consist of cash and investments. The carrying value of the Foundation's financial instruments in the accompanying statements of financial position approximated their respective estimated fair values as of September 30, 2024 and 2023. Fair values are estimated based on current market rates, prices or liquidation values.

Notes to Financial Statements September 30, 2024 and 2023

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

E. Functional Allocation of Expenses

Costs of providing various programs and other activities have been summarized on a functional basis in the statement of activities. Costs are allocated between program services, management and general and fundraising based on evaluations of the related activities. Management and general expenses include expenses that are not directly identifiable with any other specific function, but provide for the overall support and direction of the Foundation.

F. <u>Income Tax Status</u>

Under the provisions of Section 501(c)(3) of the Internal Revenue Code, the Foundation is exempt from Federal and state income taxes, except for unrelated business income, if any. Accordingly, no provision for income taxes has been made in the accompanying financial statements. An informational tax return Form 990 is filed annually.

The Internal Revenue Service has not examined (audited) any income tax returns of the Foundation, thus the previous three years are subject to examination. The Foundation has not taken any questionable tax positions.

G. Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the financial statements, and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

H. Reclassifications

Certain amounts in the prior period presented have been reclassified to conform to the current period financial statement presentation. These reclassifications have no effect on previously reported net income.

I. Property and Equipment

Property and equipment with a cost of \$1,500 or more are capitalized at cost.

Notes to Financial Statements September 30, 2024 and 2023

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

I. Property and Equipment (continued)

Depreciation is provided on a straight-line basis over the estimated useful life of the capitalized assets as follows:

<u>Category</u>	Life in Years
Office Furniture & Equipment	5-7
Leasehold Improvements	5

Depreciation expense was \$3,590 and \$10,879 for the years ended September 30, 2024 and 2023, respectively.

J. Revenue Recognition

Contributions are recognized as revenues in the period received and are recorded as without donor restrictions and with donor restrictions support depending on the existence or nature of any donor restrictions. Contributions of assets other than cash are recorded at their estimated fair value at the date of the contribution.

K. Donated Services

Donated services are recognized as contributions at their estimated fair value, if the services (a) create or enhance non-financial assets or (b) require specialized skills, are performed by people with those skills and would otherwise be purchased by the Foundation.

Volunteers donated significant amounts of their time of approximately 4,120 and 3,543 volunteer hours and \$82,398 and \$70,240 as In-kind contributions and program services during the years ended September 30, 2024 and 2023, respectively. These hours were volunteered in the Foundation's warehouse packaging and distributing goods. Without these volunteers, the Foundation would have to hire workers.

L. Gifts-In-Kind

Gifts-in-kind (GIK) received through private donations are recorded and valued as revenue at their estimated fair value based upon the Foundation's estimate of the wholesale values that would be received for selling the goods in their principal market. GIK expenses are recorded when the goods are shipped for program use.

GIK received through a Google grant are recorded as revenue and advertising expense on a monthly basis based upon the amount of usage.

Notes to Financial Statements September 30, 2024 and 2023

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

M. Advertising

Advertising costs are expensed as incurred and were \$392,125 and \$453,515 for the years ended September 30, 2024 and 2023, respectively, which included GIK Google Grant contributions of \$392,125 and \$453,515, respectively.

N. Donation Receivable

Donation receivable represents amounts contributed by donors and received subsequent to year end and are fully collectible. Therefore, management has determined no allowance for uncollectible donations is considered necessary for the years ended September 30, 2024 and 2023.

3. AVAILABILITY AND LIQUIDITY

The following represents the Foundation's financial assets at September 30, 2024 and 2023:

	2024	2023
Financial assets at year end:		
Cash, cash equivalents and restricted cash equivalents	\$ 1,248,591	\$ 1,920,171
Donation receivable	-	71,005
Investments	2,301,719	1,880,665
Total financial assets	3,550,310	3,871,841
Less amounts not available to be used within one year:		
Net assets with donor restrictions	(1,000)	(1,000)
Financial assets available to meet general expenses		
over the next twelve months	\$ 3,549,310	\$ 3,870,841

The Foundation's goal is to generally maintain financial assets to meet 90 days of operating expenses.

4. CONCENTRATION OF CREDIT RISK

The Foundation maintains cash in bank deposit accounts that exceed the \$250,000 federally insured limit by \$770,205 and \$1,344,542 for the years ended September 30, 2024 and 2023, respectively. The cash account maintained by the brokerage firm is secured by the Securities Investors Protection Corporation (SIPC) up to \$250,000 and the securities are insured by the SIPC up to \$500,000. The risk is managed by maintaining all deposits in high quality financial institutions. The SIPC insurance does not protect against market losses. The Foundation has not experienced any losses in such accounts and believes that it is not exposed to any significant credit risk related to cash.

Notes to Financial Statements September 30, 2024 and 2023

4. CONCENTRATION OF CREDIT RISK (Continued)

The Foundation uses PEP Response Systems to process donations, data entry and other related services; Innovairre Communications for its direct donor mail marketing; and Vera Data for its donor database management.

During the year ended September 30, 2024, the Foundation received a \$5,000,000 credit from Innovairre Communications for the years ended 2021 through 2023, which was applied as a reduction of accounts payable and recorded as other income.

The total payable to vendors at September 30, 2024 and 2023 was \$11,793,525 and \$16,281,289, respectively. While there has been no indication that the production vendors will stop providing credit, limit or reduce the credit facility provided to the Foundation, any reduction in credit could have a material impact on the financial condition of the Foundation.

5. INVESTMENTS

During the years ended September 30, 2024 and 2023, the Foundation received investment donations consisting of cash and marketable securities which were recorded at fair value on the date of donation. Unrealized gains and losses are included in the change in net assets in the statements of activities. Market risk could occur and is dependent on the future changes in market price of the various investments held.

An analysis of the investments held at September 30, 2024 is as follows:

	Cost	Fair Market Value	Unrealized Gain (Loss)
Cash	\$ 55,475	\$ 55,475	\$ -
Equity securities	1,725,309	1,994,842	269,533
Bonds	358,997	367,328	8,331
Total	\$ 2,139,781	\$2,417,645	\$ 277,864

An analysis of the investments held at September 30, 2023 is as follows:

	Cost	Fair Market Value	Unrealized Gain (Loss)		
Cash	\$ 60,451	\$ 60,451	\$ -		
Equity securities Bonds	1,348,246 339,238	1,588,907 347,233	240,661 7,995		
Total	\$ 1,747,935	\$1,996,591	\$ 248,656		

Notes to Financial Statements September 30, 2024 and 2023

6. FAIR VALUE MEASUREMENT

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Generally accepted accounting principles in the United States (GAAP) establish a framework for measuring fair value. That framework provides a hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. That hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities ("Level 1") and the lowest priority to unobservable inputs ("Level 3").

The three levels are described below:

Level 1

Unadjusted quoted prices in active markets for identical assets or liabilities.

Level 2

Inputs other than quoted prices that are observable for the asset or liability, either directly or indirectly.

Level 3

Inputs that are unobservable inputs that are supported by little or no market activity and that are significant to the measurement of the assets or liabilities.

Following is a description of the valuation methodologies used for assets measured at fair value on a recurring basis and recognized in the accompanying statements of financial position, as well as the general classification of such instruments pursuant to the valuation hierarchy. There have been no changes in the methodologies used as of the year ended September 30, 2024 and 2023, respectively.

Cash: Valued at the closing price on the active market on which cash is traded and categorized within Level 1.

Equity Securities: Valued at the closing price on the active market on which the individual securities are traded and categorized within Level 1.

Bonds: Bonds generally do not trade in active markets on the measurement date. Therefore, they are valued using inputs including yields currently available on comparable securities of issuers with similar credit ratings, recent market price quotations (where observable), bond spreads, and fundamental data relating to the issuer. These funds are generally categorized within Level 2 where observable and Level 3 where unobservable.

Notes to Financial Statements September 30, 2024 and 2023

6. FAIR VALUE MEASUREMENT (Continued)

Fair Value Measurement

The following presents the Foundation's fair value measurements of investments recognized in the accompanying statements of financial position that are measured on a recurring basis and the level within the fair value hierarchy as of September 30, 2024:

FAIR VALUE MEASUREMENTS USING:

Description	Total		Quoted Prices in Active Markets for Identical Assets (Level 1)		Significant Other Observable Inputs (Level 2)	
Cash	\$	55,475	\$	55,475	\$	
Equity securities	Ψ	1,994,842	Ψ	1,994,842	Ψ	_
Bonds		367,328		<u> </u>		367,328
Total	\$	2,417,645	\$	2,050,317	\$ 3	367,328

The following presents the Foundation's fair value measurements of investments recognized in the accompanying statements of financial position that are measured on a recurring basis and the level within the fair value hierarchy as of September 30, 2023:

FAIR VALUE MEASUREMENTS USING:

Description	Total		Quoted Prices in Active Markets for Identical Assets (Level 1)		Significant Other Observable Inputs (Level 2)	
Cash	\$	60,451	\$	60,451	\$	-
Equity securities		1,588,907		1,588,907		-
Bonds		347,233		<u>-</u>		347,233
Total	\$	1,996,591	\$	1,649,358	\$	347,233

Notes to Financial Statements September 30, 2024 and 2023

7. GRANTS PAYABLE

During the years ended September 30, 2024 and 2023, the Foundation awarded \$860,000 and \$872,500, respectively, in grants to various veteran organizations. Grants payable at September 30, 2024 and 2023 was \$403,896 and \$629,896, respectively.

8. NET ASSETS (DEFICIT) WITHOUT DONOR RESTRICTIONS

Net assets (deficit) without donor restrictions consist of revenue received without donor-imposed restrictions, net of expenses. These net assets are available for the operation of the Foundation and include both internally-designated and undesignated resources. The net assets (deficit) without donor restrictions were \$(8,664,973) and \$(13,074,005) at September 30, 2024 and 2023, respectively.

The following is Management's five year Deficit Reduction Strategy Plan:

DVNF is embarking on a transformative 5-year strategy to significantly increase fundraising revenue from \$3.7 million to over \$10 million annually, enhance donor engagement, and effectively reduce the current \$13 million net asset deficit. This plan introduces the Direct Mail Digital Model (DMDM) and planned giving initiatives, underpinned by the need for a strategic pivot to ensure DVNF's financial health and expand its capacity to serve.

Challenged with a significant financial deficit and the imperative to amplify support for disabled and at-risk veterans, DVNF recognizes the need for a new fundraising and deficit reduction strategy. This strategic pivot leverages DVNF's existing assets, introducing the DMDM and planned giving initiatives alongside corporate sponsorships, through a process that has engaged DVNF leadership, program beneficiaries, donors, and strategic partners.

Strategic Framework & Objectives

- Revenue Growth: Achieve a substantial increase in fundraising revenue from \$3.7 million to over \$10 million annually.
- Deficit Reduction: Systematically reduce the current \$13 million deficit through strategic financial planning and allocation of increased fundraising revenues.
- Expansion of Donor Engagement Channels: Enhance engagement through the integration of DMDM, development of planned giving options, and cultivation of corporate sponsorships.

Notes to Financial Statements September 30, 2024 and 2023

8. NET ASSETS (DEFICIT) WITHOUT DONOR RESTRICTIONS (Continued)

Strategic Framework & Objectives (Continued)

Year 1-2: Establishing the Foundation

- Integration of Digital and Direct Mail Campaigns: Implement DMDM to enhance donor engagement and contributions across platforms.
- Data Solutions and Unified Dashboard Implementation: Develop a comprehensive dashboard for real-time analytics to support strategic decisionmaking.
- Strategic Testing and Optimization: Employ adaptive strategies based on data insights to refine fundraising efforts.

Year 3-4: Expansion and Growth

- Enhanced Donor Engagement: Develop targeted donor programs and segmentation strategies to deepen donor connections.
- Innovative Fundraising Opportunities: Explore new fundraising avenues, including virtual events and social media initiatives.
- Partnership and Community Engagement: Forge strategic partnerships and enhance community engagement to expand DVNF's impact.

Year 5: Review and Future Planning

- Comprehensive Review: Evaluate DMDM's performance and overall fundraising strategy effectiveness.
- Future Strategies: Set new objectives for DVNF's continued growth, innovation, and impact based on comprehensive review insights.

Revenue Allocation and Deficit Reduction Strategy

Contextual Comparison: In contrast to the previous 5-year model, which allocated revenue with a 70/30 percent draw, the Direct Mail Digital Model (DMDM) adopts a more balanced and sustainable approach with a 50/50% revenue draw from direct mail. This strategic adjustment ensures more efficient budget utilization.

Online and Unrestricted Corporate Donations Allocation:

Revenue from online giving and unrestricted corporate donations will follow a 50/50 formula. Half of this revenue will be allocated to reducing the existing net asset deficit of \$13 million at end of its current fiscal year, while the remaining 50% will contribute to DVNF's next fiscal year's operational budget, thus augmenting the baseline operational budget year after year.

Notes to Financial Statements September 30, 2024 and 2023

8. NET ASSETS (DEFICIT) WITHOUT DONOR RESTRICTIONS (Continued)

Strategic Framework & Objectives (Continued)

Bequests Allocation:

All future and pending unrestricted bequest revenues will adhere to a structured 75/25 allocation formula. Seventy-five percent of these revenues will be utilized for deficit reduction within the fiscal year of receipt, while the remaining 25% will be allocated to enhancing the following year's operational budget.

Board and executive management team have a commitment to the mission of the Disabled Veterans National Foundation. It is with this commitment in mind that DVNF recognize the need to continue to diversify the organization's revenue streams. To meet the mission and serve the nation's veterans, the negative net assets must be reduced. DVNF believe that with a successful implementation and cultivation of the plan outlined above, they will resolve the current financial situation over time and can continue to serve the nation's most deserving population, disabled veterans.

9. OPERATING LEASE RIGHT-OF-USE ASSET AND LIABILITY

The Foundation signed a lease agreement for office space located in Lanham, MD, which commenced on October 11, 2016 which expired on January 31, 2022. The lease was extended for a five-year period effective February 1, 2022 for monthly rental payments in the amount of \$5,733 which will terminate on January 31, 2027.

On November 30, 2021, the Foundation signed a sublease agreement with Wastebuilt Environmental Solutions, LLC for 9,017 rentable square feet of storage space located at 5001 Forbes Boulevard. The lease calls for base annual rental payments of \$96,933 payable in equal monthly installments of \$8,078. In addition, the Foundation is responsible for its pro rata share of estimated annual operating costs.

The Foundation entered into a 63 month copier lease on May 31, 2022 with payments of \$448 beginning three months after the signing date exclusive of service warranties.

In October 1, 2022, the Foundation adopted Financial Accounting Standards Board (FASB), Accounting Standards Codification (ASC) 842, *Leases*, along with Accounting Standards Update (ASU) No. 2016-02, *Leases*, on a modified retrospective approach.

Right-of-use assets and related liabilities are recognized at the commencement date based on the net present value of lease payments over the lease term discounted using an appropriate incremental borrowing rate. The Foundation uses an estimated rate based on the implicit rate for two of its leases and the Treasury rate for one lease at implementation in determining the present value of lease payments. Lease expense for payments is recognized on a straight-line basis over the lease term.

Notes to Financial Statements September 30, 2024 and 2023

9. OPERATING LEASE RIGHT-OF-USE ASSET AND LIABILITY (Continued)

Quantitative Information

The following table provides quantitative information concerning the Foundation's operating leases:

ROU Assets	Copier	Office	Warehouse	<u>Total</u>
Operating lease expense	\$ 5,376 \$	76,633	\$ 135,214	\$ 217,223
Operating cash flows from operating lease	5,376	74,404	135,177	
Weighted-average remaining lease term in years for operating lease	3.92	2.92	1	
Weighted average discount rate for operating lease	3%	5%	5%	

Maturity Analysis All Leases Years ending September 30

2025	\$ 221,241
2026	84,308
2027	31,497
Total undiscounted cash flows	337,046
Less: present value discount	(14,048)
Total lease liabilities	\$ 322,998

Lease expense for the years ended September 30, 2024 and 2023 was \$239,493 and \$224,789 respectively.

10. PENSION PLAN

The Foundation sponsors an Individual Retirement Account (IRA) based plan that gives small employers a simplified method to make contributions toward their employees' retirement. Under a SIMPLE IRA plan, employees may choose to make salary reduction contributions and the employer makes matching or non-elective contributions. All contributions are made directly to an Individual Retirement Account or Individual Retirement Annuity set up for each employee (a SIMPLE IRA). SIMPLE IRA plans are maintained on a calendar year basis.

The SIMPLE IRA plan was established to cover all full-time employees who elect to participate in the plan. The Foundation elected to make matching contributions up to three percent of total compensation for eligible participants. Pension expense for the years ended September 30, 2024 and 2023 was \$38,509 and \$13,735, respectively.

Notes to Financial Statements September 30, 2024 and 2023

11. ALLOCATION OF JOINT COSTS

The Foundation conducts direct mail campaign activities which included requests for contributions, as well as program and management and general components. The costs of conducting the direct mail campaign activities for the year ended September 30, 2024 and 2023 were allocated as follows:

		2024	 2023		
Fundraising	\$ 16	6,945,067	\$ 20,715,013		
Program	3	3,331,555	4,782,840		
Management and general		1,693,900	 2,039,952		
Total	\$ 21	1,970,522	\$ 27,537,805		

12. SUSEQUENT EVENTS

The Foundation has evaluated subsequent events through September 10, 2025, the date the financial statements were available to be issued and determined all material transactions or events that require recognition in the financial statements or disclosures of the Foundation have been evaluated in accordance with FASB ASC 855.



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